



February 11, 2021

Anne Arundel Delegation
House of Delegates
State House
100 State Circle
Annapolis, MD 21401

Dear Members of the Anne Arundel Delegation:

The Anne Arundel Chamber opposes the Digital Advertising Tax: HB 732. We understand the desire to find a way to help cover the cost improving Maryland's public education system, but we believe placing additional administrative burdens and costs on small business for using the internet as a marketing tool is bad public policy. Many legislators think the intended target for this tax is large global corporations but make no mistake that the real impact will be on Marylanders who use digital advertising services.

We know that advertising service providers will pass on those costs to customers and that will include thousands of small businesses who use online platforms to promote their products and services. We ask you to hold the line on this tax increase that will be harmful to small businesses. Maryland should not be known as the first state in the country to tax internet advertising. Do not override the Governor's veto of HB 732.

Respectfully Submitted,

Mark Kleinschmidt
President/CEO